



# V.S.R. GOVERNMENT DEGREE COLLEGE

Movva-521135, Krishna District, Andhra Pradesh

NAAC Accredited with "A" Grade (3.01 CGPA)

ISO 9001:2015, 14001:2015, 50001:2011 Certified Institution



## Editor-In-Chief

Dr. S. Madhavi

Principal

# NEWS LETTER

June-2022

Issue 6, Vol 2

## Editor

Smt. Y. Suneetha

Lecturer in English

### VISION:

- To be acknowledged as a reputed institution at local University and state level whose academic, ethical and cultural dimensions of students' education and contribution to the community consistently meet the standards of excellence and global challenges.
- To offer relevant / need based courses from time to time, to promote interaction with industry, to develop critical thinking among students.

### MISSION:

- ❖ To promote holistic development of students by offering quality education and to prepare them to embrace the challenges of changes that new technology brings in the process of globalization.
- ❖ To empower all the students to lead productive lives and become contributing members of the community by applying their acquired knowledge and skills.

### OBJECTIVES:

- ✓ To promote higher education in the field of Commerce, Science and Arts.
- ✓ The college has been starting need based courses from time to time.
- ✓ To provide educational guidance and training to the students towards empowering them with knowledge, skills, values, imagination and creativity.
- ✓ To train the students in a variety of other skills required for their career and life.
- ✓ To prepare the youth for the changing times.
- ✓ To inculcate a value system and healthy culture in the students for preparing them into better citizens.
- ✓ To include benefits of education by undergoing constructive changes.
- ✓ To enhance the quality of teaching-learning process through continuous assessment and use of ICT.
- ✓ To make the students self-reliant, confident, imaginative, creative and compassionate.
- ✓ To expose the students to global concepts and modern technologies.



Dr. S. Madhavi

M.Sc., B.Ed., Ph.D.

Principal

*"Education should be imported with a view to the type of society we wish to build. The main function of a University / College is not to grant degrees or diplomas, but to develop the University spirit and advance learning. The former is impossible without corporate life, the latter without honors and post graduate"*

### **College Profile:**

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering 10 UG and 3 PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam.

### **The Vision of the College**

To contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens.

The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded "B" Grade and Second accreditation in 2011 and was awarded "B" Grade with 2.56 CGPA and third accreditation in 2017 and was awarded "A" grade with 3.01 CGPA.

## **BICYCLE DAY**

World Bicycle Day is celebrated every year on June 3. The day aims to develop a culture of cycling for basic transportation, commutation, and strengthening physical and mental health. World Bicycle Day draws attention to recognise the longevity, uniqueness, and versatility of the bicycle, and that it is an affordable, reliable, simple, clean and environmentally fit sustainable means of transport. In this connection our NCC cadets organised a bicycle rally to encourage and motivate people to adopt cycling in their daily lives for physical fitness and keep them immune to health disorders including obesity, laziness, stress, anxiety, diseases.



## PUNEET SAGAR ABHIYAN

Puneet Sagar Abhiyan was launched by NCC to clean Sea Shores/Beaches and other water bodies including rivers & lakes, of plastic & other waste and increase awareness amongst the local population about importance of keeping the beaches and river fronts clean. On 5 June 2022 our college NCC cadets participated in Puneet Sagar Abhiyan and cleaned all the plastic garbage at Manginapudi beach in Machilipatnam .



## ONLINE REVIEW MEETING ON IMPLEMENTATION OF COMMUNITY SERVICE PROJECT

Our Principal, Dr. S. Madhavi attended an online review meeting which was conducted by the Honourable Commissioner Dr. Pola Bhaskar, IAS on 2 June 2022 to discern the current status on the implementation of Community Service Project and CIA, Comprehensive Internal Assessment.



## WORLD ENVIRONMENT DAY

World Environment Day is celebrated on June 5 every year all across the globe to spread the importance of conserving planet Earth, our one and only real home. The theme for 2022 Only One Earth focuses on our role as the citizens of the Earth, to protect the environment and to encourage sustainable living everywhere and everyday. In this connection, our college Department of Biotechnology and Botany, celebrated this day by TREE PLANTATION and RECYCLING OF ORGANIC MATTER.





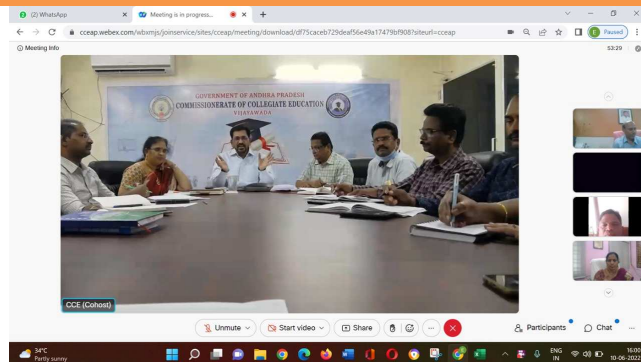
## SPANDANA



Spandana is a public grievance redressal platform, an initiative of Government of Andhra Pradesh. Grievances raised through Spandana will be redressed in a specific time frame. Being an Identified college Principal, Dr.S. Madhavi, is acting as District officer and attending Spandana Programme every Monday along with Honourable, District Collector, Krishna, Shri P. Ranjit Basha IAS on redressal of grievances at Machilipatnam Collectorate.

## NAAC REVIEW MEETING

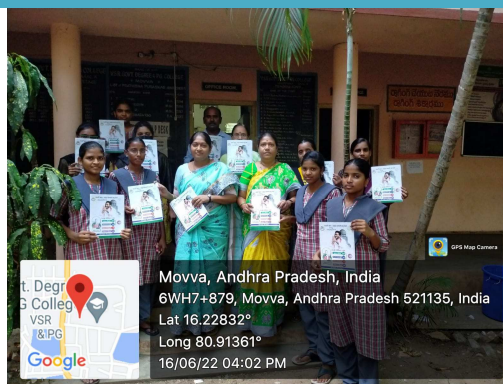
Our college Principal, Dr.S.Madhavi, along with IQAC Coordinator Dr.L.V.Krishna Rao and Criterion wise Incharges had attended a NAAC review meeting by Dr. R. David Kumar Swamy, Joint Director of Collegiate Education and Academic Officers, Academic Cell O/o CCE on 10 June 2022 on current status of AQAR Submission 2020-2021, IIQA submission and SSR preparation of all the 9 Autonomous colleges and 17 non autonomous NAAC going colleges.



## DISTRIBUTION OF JAGANNA MANIFESTO

An election manifesto is a plan and document of assurance given by the party's president to the people that if his party comes to power, the party will fulfill the promises.

The YS Jagan Mohan Reddy government completed its 3 years in office on May 30, 2022. The schemes and programmes mentioned in the manifesto were announced one by one.



The YSR Congress government paid special attention to their implementation. Chief Minister YS Jagan kept each and every word he had given to the voters at the time of elections. On 16 June 2022, our Principal, Dr.S.Madhavi, distributed Jagananna Manifesto to the students of our college.

## WORKSHOP ON REVISED NAAC MANNUAL 2022



We the faculty of VSR Government Degree and PG College attended a workshop on Revised NAAC Manual 2022 on 20 June 2022. Dr. K.Vijay Babu, Coordinator, APCCE – NAAC created awareness on the changes that have been taken place in NAAC Revised Manual 2022. He explained very lucidly the SSR preparation and stressed on the importance of Institutional Preparedness for NEP 2020. It was a very informative workshop which will be very helpful in preparation of SSR with merged and newly incorporated metrics, incorporation of NEP concepts and other aspects.

## HEARTY COMMENDATIONS TO THE STUDENTS WHO WON ELECTRO 2K22

Our students T. Bhavana III BSc ( MECs), B. Priyanka II BSc ( MECs), K.Vasavi I BSc ( MECs), V. Poojitha I BSc ( MECs) who participated in “ Electro 2k22, Transforming the World” organised by Nalanda Degree College, Vijayawada ON 20<sup>th</sup> June 2022 and won Technical Quiz and stood first in Dance Competition. These students received special accolade from our Principal, Dr.S.Madhavi.

### సాంస్కృతిక, క్వీజ్ పోటీల్లో రాణించారు



సాక్షి Wed, 22 June 2022  
<https://epaper.sakshi.com/c/68754224>

## PG ADMISSION CAMPAIGN

Our PG faculty on 20 June 2022 visited various Degree colleges in and around Machilipatnam and conducted PG Admission Campaign and orientation classes to the students, explained the infrastructure facilities provided by our college and the benefits of opting for PG in our college and motivated the students to join in our college and elicited positive response from the students.





## INTERNATIONAL DAY OF YOGA BY NCC CADETS

On the proposal of Prime Minister Shri Narendra Modi, the United Nations General Assembly unanimously agreed to celebrate 21 June as International Day of Yoga (IDY) every year. The first International Day of Yoga was celebrated in the year 2015. On 21 June 2022, the International Day of Yoga will be celebrated in



India and the rest of the world. In this regard, Yoga session on 21 June 2022, from 7Am to 8Am was carried out by our NCC Cadets under the guidance of Lt.Ch.Kondal Rao, ANO and Havildar Chandra Bose.

## INTERNATIONAL DAY OF YOGA BY NSS

The International Day of Yoga has been celebrated across the world annually on June 21 since 2015, following its inception in the United Nations General Assembly in 2014. Yoga is a physical, mental and spiritual practice which originated in ancient India. The Indian Prime Minister, Shri Narendra Modi, in his UN address in 2014, had suggested the date of June 21, as it is the longest day of the year in the Northern Hemisphere and shares a special





significance in many parts of the world. Our college NSS unit Coordinator Dr.T. Srikanth celebrated this day by organizing rallies and performing various Asanas . All the staff and students participated in this celebration with great enthusiasm.

### WORKSHOP ON SKILL INTEGRATED DEGREE COURSES



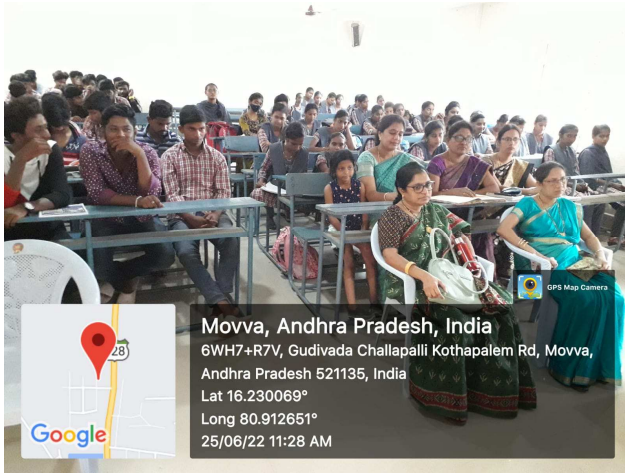
Our Principal, Dr.S.Madhavi, attended a meeting with Hanourable Vice- Chancellor Prof. Dr. K.B.Chandrasekhar. on Skill Integrated Degree Courses in association with Skill Sector Councils and on Affiliation process and Documentation on 22 June 2022 at 2pm at Alluri Sitaram Raju Auditorium, Krishna University, Machilipatnam.

### "INTERACTIVE MEETING WITH SECTOR SKILL COUNCILS AND INDUSTRY PARTNERS"

"Interactive Meeting with Sector Skill Councils and Industry Partners held on 23.06.2022" During the meeting, important CCE initiatives like "Industry Connect Portal on Collegiate Education website" and e-content pertaining to skill courses on CCE-LMS website have been launched along with the release of text books for select skill courses and syllabus-based compendium for Market-Oriented Courses. Further CEOs from SSCs, CII, FICCI, Coursera and NASCOM have deliberated on student internships which are mandatory for undergraduate study as per Revised Curricular Framework:2020 (RCF:2020) in line with NEP:2020.







In view of the importance attached to the initiatives and as per the instructions of the Commissioner Collegiate Education, the Principals of all Government Degree Colleges are requested to play the recorded video of the proceedings of the meeting from 11 am on 25.06.2022 in presence of the Faculty/Student community for their benefit. In this regard we the faculty and students watched the video recordings of the programme on 25 June 2022.

## RENEWAL OF SERVICES CONTRACT LECTURERS

Dr. S. Madhavi, Principal, VSR Degree and PG College, the Krishna District Identified College issued a notification, inviting applications for the renewal of services of eligible contract lecturers, who have been working in the Government Degree Colleges in Krishna District during the academic year 2021- 22. The last date for receiving applications was 27 June 2022, 5pm. On 1 July 2022, counselling will be held by the selection committee for the eligible contract lecturers.



## ఒప్పంద అధ్యాపకుల పునరుద్ధరణకు దరఖాస్తుల ఆహ్వానం

మొవ్వ(కూచిపూడి), న్యూస్టుడే: జూన్-2 పరదిలోని కృష్ణా జిల్లాలో గల ప్రభుత్వ డిగ్రీ కళాశాలల్లో ఒప్పంద ప్రాతిపదికన పని చేస్తున్న అధ్యాపకులను 2022-23 విద్యా సంవత్సరానికి గాను పునరుద్ధరించేందుకు దరఖాస్తులు కోరుతున్నట్లు కృష్ణా జిల్లా ఇడెంటిఫైడ్ కళాశాల, మొవ్వ వేమూరి సుందరరామయ్య ప్రభుత్వ డిగ్రీ పీఠ కళాశాల ప్రిన్సిపల్ డాక్టర్ ఎస్.మాదవి ఆది వారు తెలిపారు. ఈ నోటిఫికేషన్ ప్రకారం జూన్ - 2 పర

దిలో 164 ఉద్యోగాలను పునరుద్ధరిస్తున్నామని చెప్పారు. 2021-22 విద్యాసంవత్సరంలో 31.03.2022నాటికి ఒప్పంద అధ్యాపకులుగా పని చేసిన వారు మాత్రమే అర్హులని, 2022-23లో పని చేయవారు ఈ నెల 27న సాయంత్రం 5 గంటల లోపు పునరుద్ధరణకు ఆయా కళాశాలల ప్రధానాధ్యక్షులకు దరఖాస్తులు అందించాలని కోరారు. జూలై 1న ఎంపికల కమిటీ సమక్షంలో కొన్ఫరెన్స్ ఉంటుందన్నారు.

Date : 27/06/2022 EditionName : ANDHRA PRADESH( AMARAVATI KRISHNA )

## INTERNATIONAL DAY AGAINST DRUG ABUSE

In order to create awareness about the serious impact of drug abuse and to seek international support to fight it out, June 26, every year is celebrated as the International Day Against Drug Abuse and Illicit Trafficking or World Drug Day. This year, the theme for the day is "Addressing drug challenges in health and humanitarian crisis." This addresses the different challenges the world is facing and tries to take steps to create a world free of drug abuse. In this occasion, Sri Pattabhi Chowdhari, Circle Inspector, Excise Department Movva visited our college and created awareness on different types of drug addiction and their impact on health among students

### మాదకద్రవ్యాల వాడకం అపరధదాయకం



ప్రజాశాంతి (మొవ్వ) రాజేంద్ర: మొవ్వ వి ఎస్ ఆర్ ప్రభుత్వ డిగ్రీ మరియు పీఠ కళాశాల లో జరిగిన మాదకద్రవ్యాల నిరోధక దినమును ప్రిన్సిపల్ డాక్టర్ ఎస్ మాదవి అధ్యక్షంలో మారక ద్రవ్యాలు మరియు వాటి వినియోగం వల్ల వచ్చే దుష్ట పరిణామాలు పై అవగాహన సదస్సును ఏర్పాటు చేసినారు. ఈ కార్యక్రమమునకు ముఖ్యఅతిథిగా స్థానిక ఎక్సైజ్ డిపార్ట్మెంట్ సబ్ డివిజన్ ఇన్స్పెక్టర్ పట్టాభి చౌదరి పాల్గొని మాట్లాడుతూ డ్రగ్స్ అహంకేమి, వివిధ రకాల మాదకద్రవ్యాలను వాటి వినియోగం వల్ల వచ్చే ఆరోగ్య సమస్యలను తద్వారా సమాజంలో ఏర్పడే దుష్పరిణామాలను గురించి వివరించారు. కామర్స్ విభాగ విభాగాధిపతి సిహెచ్ కొండలే రావు మాట్లాడుతూ ప్రతి విద్యార్థి ఈ కార్యక్రమం ద్వారా డ్రగ్స్ పై అవగాహన తిరిగి పీఠ వాడకం వల్ల ఏర్పడే దుష్పరిణామాలను ఇతరులకు కూడా తెలియజేయాలని తెలిపారు. ఈ కార్యక్రమంలో అధ్యాపక, అధ్యాపకేతర సిబ్బంది మరియు విద్యార్థులు పాల్గొన్నారు.



## CONDUCTION OF DSC MEETING



Our Principal Dr.S.Madhavi, met Honourable, District Collector, Krishna, Shri P. Ranjit Basha, IAS, on 28 June 2022 regarding the conduct of DSC meeting for the renewal of services of eligible contract lecturers, who have been working in the Krishna District Government Degree Colleges during the academic year 2021- 22.

## MICROSOFT TECHNICAL ASSISTANT EXAMINATION

Total 69 students from our college attended for MTA (Microsoft Technical Assistant) Database Fundamental Examination held at Andhra Loyola College, Vijayawada on 29 June 2022. Out of 69 students, 68 cleared the examination with good score and received Appreciation mail with e-badge and a certificate from Microsoft Upskilling Team.

